



Volkswagen of America

NEW!

2018 Atlas

Introducing the all-new

Atlas



The People First Warranty*

6 Yrs/72k Mi • Bumper-to-Bumper • Limited Warranty

*6 years/72,000 miles (whichever occurs first) New Vehicle Limited Warranty on MY2018 VW vehicles excluding e-Golf.

See owner's literature or dealer for warranty limitations.



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NEW!**2018 Atlas****Trim Descriptions**

DRIVETRAIN	TRANSMISSION	SALES CODE	RETAIL PRICE [‡]
2.0T S	FWD	8-speed Automatic w/ Tiptronic [®]	CA1ANZ \$30,750
2.0T SE	FWD	8-speed Automatic w/ Tiptronic [®]	CA1BNZ \$33,840
2.0T SE w/ Technology	FWD	8-speed Automatic w/ Tiptronic [®]	CA1CNZ \$35,940
2.0T SEL	FWD	8-speed Automatic w/ Tiptronic [®]	CA1DNZ \$39,410
3.6L V6 Launch Edition <i>>>> NO LONGER ORDERABLE <<<</i>	FWD	8-speed Automatic w/ Tiptronic [®]	CA1LUZ \$33,750
	4MOTION[®]	8-speed Automatic w/ Tiptronic [®]	CA1LUR \$35,550
3.6L V6 S	FWD	8-speed Automatic w/ Tiptronic [®]	CA1AUZ \$32,150
	4MOTION[®]	8-speed Automatic w/ Tiptronic [®]	CA1AUR \$33,950
3.6L V6 SE	FWD	8-speed Automatic w/ Tiptronic [®]	CA1BUZ \$35,240
	4MOTION[®]	8-speed Automatic w/ Tiptronic [®]	CA1BUR \$37,040
3.6L V6 SE w/ Technology	FWD	8-speed Automatic w/ Tiptronic [®]	CA1CUZ \$37,340
	4MOTION[®]	8-speed Automatic w/ Tiptronic [®]	CA1CUR \$39,140
3.6L V6 SEL	FWD	8-speed Automatic w/ Tiptronic [®]	CA1DUZ \$41,140
	4MOTION[®]	8-speed Automatic w/ Tiptronic [®]	CA1DUR \$42,940
3.6L V6 SEL Premium	4MOTION[®]	8-speed Automatic w/ Tiptronic [®]	CA1EUR \$48,740

Destination Charge as of July 10, 2018 (subject to change, add to all orders): \$995

[‡](Pricing effective January 3, 2018)

Atlas V6 SEL Premium w/ 4MOTION[®]
in Reflex Silver Metallic



SEL Premium interior in Titan Black w/ 2nd-Row Dual Captain's Chairs Package (left) & 3rd-row Easy Access



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2018 Atlas

Factory Option Packages

● V6 = V6 models only

Code	Option	Description / Comments	Retail Price	Trim Availability:				
				S & Launch	SE	SE w/ Tech.	SEL	SEL Premium
P12	Trailer Hitch	Trailer Hitch, factory-installed w/ 5,000 lb. towing capacity V6 SE & SE w/ Tech. only (standard on V6 SEL & SEL Premium) Required for MDO option AGH	\$550	-	● V6	● V6	-	-
PO4	2nd-Row Dual Captain's Chairs Package	Two (2) "Captain's Chair" Bucket Seats w/ fold-down armrests, in place of standard 2 nd -row 3-passenger bench seat Not available in S or Launch Edition	\$625	-	●	●	●	●
P05	R-Line® Package	• 20" Trenton alloy wheels w/ all-season tires • R-Line® bumpers, side sills, badging & exterior trim • R-Line® steering wheel; stainless steel pedal cluster V6 SE w/ Tech. & SEL only - not available on 2.0T trims Not compatible w/ the Accessory Towing Kit (ATH) Not orderable w/ 20" Black Wheels Package (P06)	\$1,960	-	-	● V6	● V6	-
P06	20" Black Wheels	20" Black Mejorada alloy wheels (in place of standard wheels) w/ all-season tires SEL & SEL Premium only - Please note price difference Not compatible w/ R-Line® Package (P05)	\$995	-	-	-	●	-
AFG	Alternate Front Grille	Non-US market VW OEM front grille (in place of stock US grille) Possible substitution by Distribution due to parts supply issues Not orderable by customers or dealers	\$0	●	●	●	●	●

Atlas V6 SEL w/ 4MOTION® in
Deep Black Pearl Metallic w/
20" Black Wheels Package



SEL Premium dash w/ Volkswagen Digital Cockpit, Discover Media 8" touchscreen navigation & infotainment, and Fender® Premium Audio

2018 WEEK # 38

4

RETAIL

Please note: All prices, features, items and descriptions in this Order Guide are subject to change. This document is not a technical specification listing, and may not include all features or descriptions of all models. (9/21/18)



Volkswagen of America

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2018 Atlas

Model Exterior & Interior Colors

Code	Exterior Color	Interior:	S & Launch		SE, SE w/ Tech. & SEL		SEL Premium		
			Cloth	V-Tex Leatherette	Perforated Vienna Leather trimmed			Shetland Beige	Titan Black
0Q0Q	Pure White	Titan Black	BC	SL	WR	SB	SV	BR	GO
2T2T	Deep Black Pearl Metallic	Shetland Beige	BC	SL	WR	SB	SV	BR	GO
2R2R	Platinum Gray Metallic	Titan Black	BC	—	WR	—	—	BR	GO
I9I9	Fortana Red Metallic	Beige & Black two-tone (SEL only)	BC	SL	WR	SB	SV	BR	—
P2P2	Tourmaline Blue Metallic	Shetland Beige	BC	SL	WR	SB	SV	BR	GO
8E8E	Reflex Silver Metallic	Titan Black	BC	—	WR	—	—	BR	GO
6T6T	Kurkuma Yellow Metallic*	Golden Oak & Black two-tone	BC	—	WR	—	—	BR	—
ONON	Titanium Beige Metallic**	Shetland Beige	BC	SL	WR	—	SV	BR	GO

*Kurkuma Yellow Metallic is NO LONGER ORDERABLE, EOP is CW13/18 (end of March 2018)

**Titanium Beige Metallic is NO LONGER ORDERABLE as of CW20/17 (week of May 15, 2017)



SEL Premium interior in Shetland Beige w/ Vienna Leather-trimmed seating surfaces & actively ventilated front seats



18" Prisma



20" Mejorada



20" Trenton



20" Black Mejorada

**Market Delivery Options**

● V6 = V6 Models Only
 ● 2T = 2.0T Model Only

Code	Option	Description / Comments	Retail Price	Trim Availability:				
				S & Launch	SE	SE w/ Tech.	SEL	SEL Premium
CRS	VW Care	Volkswagen Prepaid Scheduled Maintenance Contract w/ 10,000-mile & 20,000-mile Servicing for SUVs	\$240	●	●	●	●	●
ABA	Rear Bumper Applique	Rear Bumper Applique in Chrome <i>Not compatible w/ Paint Protection (APF)</i>	\$150	●	●	●	●	●
ABC	Roof Rack	Base Carrier Bars (set of 2)	\$365	●	●	●	●	●
AGG	Splash Guards	Wheel splash guards (set of 4)	\$220	●	●	●	●	●
AGH	Trailer Hitch Extras	Hitch Ball & Mount (5,000 lb. tow capacity), 7-Pin Adapter Plug <i>Available only on V6 models w/ factory-installed trailer hitch (P12 for SE & SE w/ Tech., standard on SEL & SEL Premium)</i>	\$325	-	● V6	● V6	● V6	●
ALN	Luggage Net	For securing items in the cargo area	\$100	●	●	●	●	●
AMC	Rubber Mats Kit (Captain's Chairs)	Monster Mats® w/ Logo (set of 4) & Heavy Duty Trunk Liner w/ VW CarGo Blocks - <i>only for units w/ 2nd row Captain's Chairs Orderable only w/ 2nd-Row Dual Captain's Chairs Pkg. (P04)</i>	\$285	●	●	●	●	●
AMK	Rubber Mats Kit (Bench Seats)	Monster Mats® w/ Logo (set of 4) & Heavy Duty Trunk Liner w/ VW CarGo Blocks - <i>only for units w/ 2nd row bench seat Not compatible w/ 2nd-Row Dual Captain's Chairs Pkg. (P04)</i>	\$285	●	●	●	●	●
APF	Paint Protection	Paint Protection Film <i>Not compatible w/ Bumper Applique (ABA)</i>	\$125	●	●	●	●	●
ARE	Remote Start	Remote Engine Start w/ Remote Key Fob (1) <i>SE only (feature standard in SE w/ Tech., SEL & SEL Premium)</i>	\$450	-	●	-	-	-
ARV	Rearview Mirror w/ HomeLink®	Frameless, Self-Dimming Rearview Mirror w/ Compass & HomeLink® Garage Door Opener - <i>SE & SE w/ Tech. only Not available in S (Features standard in SEL & SEL Premium)</i>	\$325	-	●	●	-	-
ATH	Accessory Towing Kit	Trailer Hitch Receiver Kit, Hitch Ball & Mount (port-installed, up to 2,000 lbs. capacity) - <i>Not orderable for units w/ factory trailer hitch (P12), Side Steps (ATS) or R-Line® Package (P05)</i>	\$810	●	●	●	● 2T	-
ATS	Side Steps	Side Steps (set of 2) <i>Not orderable w/ Accessory Towing Kit (ATH)</i>	\$695	●	●	●	●	●
AWD	Hood Deflector	Mounts at front edge of hood	\$200	●	●	●	●	●
BPM	Prism Mirror	Prism Rearview Mirror w/ HomeLink® <i>Available in S only</i>	\$180	●	-	-	-	-
BRK	Roadside Assistance Kit	Includes: Booster Cables, Warning Triangle, LED Flashlight, Multi-tool, Work Gloves, PVC Tape, Blanket, Poncho, Whistle, Cable Ties, Bandages	\$85	●	●	●	●	●
BSK	Combination Assistance Kit	First Aid Kit & Roadside Assistance Kit Combo Pack	\$99	●	●	●	●	●
BWL	Wheel Locks	Wheel locks & dust caps (4 each) w/ coded key	\$80	●	●	●	●	●
FAK	First Aid Kit	Basic first aid kit for addressing minor injuries	\$35	●	●	●	●	●



Volkswagen of America

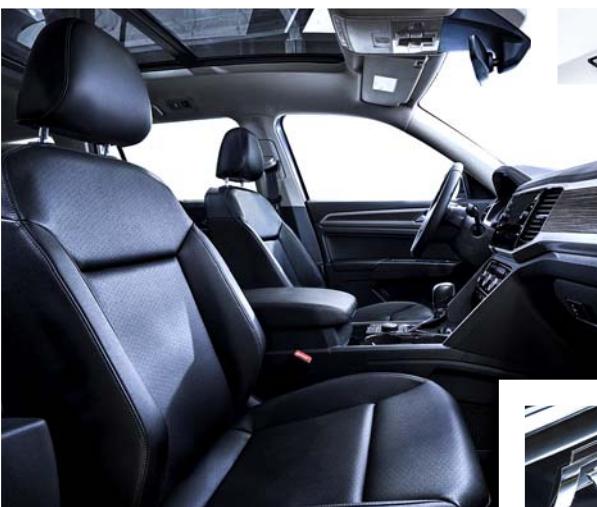
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Available Features part 1 of 2(2.0T = 2.0T model only, V6 = V6 models only, O^{2T} / O^{V6} = optional for 2.0T or V6 models only)

Performance

Exterior

*(Available Features list continues on next page.)***Atlas V6 SEL w/ R-Line® Package in Pure White**

2018 WEEK # 38

7

RETAIL

Please note: All prices, features, items and descriptions in this Order Guide are subject to change. This document is not a technical specification listing, and may not include all features or descriptions of all models. (9/21/18)



Available Features part 2 of 2

(O^{V6} = optional for V6 models only)

	2.0T & 3.6L V6				
	S	Launch Edition	SE	SE w/ Technology	SEL
					SEL Premium
Leather-wrapped steering wheel & shift knob	—	—	S	S	S
3-spoke, multi-function steering wheel w/ MFD, audio & telephone controls	S	S	S	S	S
Heated steering wheel	—	—	—	—	S
Tilting & telescoping adjustable steering column	S	S	S	S	S
6-way manual driver's seat w/ height adjustment; 4-way manual front passenger seat	S	S	—	—	—
10-way power driver's seat w/ lumbar support; 4-way manual front passenger seat	—	—	S	S	—
10-way power driver's seat w/ lumbar support & position memory; 8-way power front passenger seat	—	—	—	—	S
Heated front seats	—	—	S	S	S
Actively ventilated front seats	—	—	—	—	S
2 nd row bench seat: 3-passenger, 60/40 split fold-flat, adjustable w/ 3 rd row Easy Access	S	S	S	S	S
2 nd row manual "Captain's Chair" bucket seats (set of two) w/ armrests & 3 rd row Easy Access	—	—	O	O	O
3 rd row bench seat: 2-passenger, 50/50 split fold-flat	S	S	S	S	S
Heated 2 nd row seats (outboard seating positions)	—	—	—	—	S
Cloth seating surfaces	S	S	—	—	—
V-Tex leatherette seating surfaces	—	—	S	S	—
Perforated Vienna leather seating surfaces (1 st row & outboard 2 nd row seating positions)	—	—	—	—	S
R-Line [®] steering wheel & interior trim w/ stainless steel pedal cluster - V6 models only	—	—	—	O ^{V6}	O ^{V6}
Front center console w/ USB data & charging ports, cup holders, armrest & storage	S	S	S	S	S
12V power ports: one in front center console, one facing 2 nd row seats & one in cargo area	S	S	S	S	S
Dual USB charging-only ports, facing 2 nd row seats (below front center armrest)	—	—	S	S	S
115V power outlet facing 2 nd row seats	—	—	—	—	S
Lockable glove compartment	S	—	—	—	—
Lockable & illuminated glove compartment	—	S	S	S	S
Reading lights in all three rows (2 per row)	S	S	S	S	S
Illuminated vanity mirrors & front footwell lights	—	S	S	S	S
Roll-up manual sunshades for 2 nd -row passengers	—	—	S	S	S
Carpeted floor mats, 1 st & 2 nd rows	—	—	S	S	S
Rear View Camera System	S	S	—	—	—
Rear View Camera System w/ dynamic guidelines	—	—	S	S	—
Overhead View Camera (Area View)	—	—	—	—	S
Park Distance Control (Park Pilot), front & rear	—	—	—	—	S
Parking Steering Assistant (Park Assist)	—	—	—	—	S
Forward Collision Warning & Autonomous Emergency Braking w/ Pedestrian Monitoring (Front Assist)	—	—	—	S	S
Blind Spot Monitor w/ Rear Traffic Alert	—	—	S	S	S
Lane Departure Warning (Lane Assist)	—	—	—	S	S
High Beam Control (Light Assist) for headlights	—	—	—	—	S
Cruise control	S	S	S	—	—
Adaptive Cruise Control (ACC) Stop & Go	—	—	—	S	S
Automatic headlights w/ "Coming Home/Leaving Home" feature	—	—	S	S	S
Color multi-function display (MFD) w/ trip computer	S	S	S	S	—
Volkswagen Digital Cockpit 12.3" high-resolution digital display cluster (in place of standard gauges & MFD)	—	—	—	—	S
Power door locks w/ remote featuring panic button	S	S	S	S	S
Keyless access (KESY [®]) for doors & liftgate w/ push-button engine start	—	—	S	S	S
Remote engine start feature	—	—	—	S	S
Remote power rear liftgate w/ Closing Assist	—	—	—	S	S
Hands-free "Easy Open" rear liftgate	—	—	—	S	S
Composition Color: 6.5" touchscreen AM/FM radio w/ USB input	S	—	—	—	—
Composition Media: 8" touchscreen AM/FM/HD radio & CD player w/ USB input(s) & voice control	—	S	S	S	—
Discover Media: 8" touchscreen navigation, AM/FM/HD radio & CD player w/ USB inputs & voice control	—	—	—	—	S
Single USB input	S	S	—	—	—
Dual USB inputs w/ aux-in jack	—	—	S	S	S
6-speaker sound system	S	S	—	—	—
8-speaker sound system	—	—	S	S	—
Fender [®] Premium Audio System w/ 12 speakers & subwoofer	—	—	—	—	S
VW Car-Net [®] App-Connect smartphone integration & interface (w/ Apple CarPlay [™] , Android Auto [™] & MirrorLink [®])	S	S	S	S	S
VW Car-Net [®] Security & Service connected car service (w/ limited subscription)	—	—	S	S	S
VW Car-Net [®] Guide & Inform enhanced navigation & infotainment (w/ limited subscription)	—	—	—	—	S
Bluetooth [®] connectivity (for compatible devices)	S	S	S	S	S
SiriusXM Satellite Radio [®] (w/ limited-time trial subscription)	—	S	S	S	S
Self-dimming interior rearview mirror	—	—	—	S	S
Dual-zone manual climate control w/ adjustable air vents for 1 st , 2 nd & 3 rd rows	S	S	S	—	—
Climatronic [®] three-zone automatic climate control w/ adjustable air vents for 1 st , 2 nd & 3 rd rows	—	—	—	S	S
Electric parking brake	S	S	S	S	S
Variable intermittent front windshield wipers	S	S	S	S	S
Automatic front wipers w/ rain sensor & heated washer nozzles	—	—	S	S	S
Rear wiper & washer system	S	S	S	S	S
HomeLink [®] integrated garage door opener	—	S	—	—	S
Anti-theft alarm system w/ vehicle immobilizer	—	—	—	S	S
Dual front airbags & front-side airbags; Side Curtain Protection [®] head impact airbags for all three rows	S	S	S	S	S

Interior

Technology & Convenience